



## Citizen CL-S703III - Industrial Thermal Transfer Label Printer (300 dpi)

Pinpoint precision and industrial reliability: the high-definition solution for intensive labeling.

The Citizen CL-S703III represents the next evolution in high-resolution industrial printing. Designed for demanding production environments, it combines 300 dpi resolution with the exclusive Hi-Open™ space-saving design. Featuring a new color touchscreen display, it simplifies daily operations while ensuring crisp, professional prints on small labels, complex logos, and 2D barcodes.

COD: cl  
PLURISERVICE CODE



Trasporti e  
logistica



Produzione



Sanità

### DESCRIPTION

The Citizen CL-S700III series has been upgraded to offer even more intuitive and connected performance. The Citizen CL-S703III is the flagship choice for those who cannot compromise on detail; thanks to its 300 dpi printhead, it is the preferred solution for the pharmaceutical, electronics, and cosmetics sectors.

**Maximum Usability and Optimized Space** The Hi-Open™ metal chassis opens vertically, allowing for media replacement even in tight or recessed workspaces. The Hi-Lift™ mechanism raises the printhead by 90 degrees, providing full access to the paper path for ultra-fast cleaning and maintenance.

**Intelligent Technology** The patented ARCP™ (Active Ribbon Control & Positioning) system constantly monitors ribbon tension, eliminating the risk of wrinkling or slipping—a critical factor when using narrow media or long-format ribbons (up to 450 meters).

**Modern Interface and Total Integration** The new color LCD Touch panel guides the operator with graphical wizards, drastically reducing training time. Thanks to Cross-Emulation™ technology, the printer automatically detects Zebra® and Datamax® languages, making integration into existing systems immediate and “plug-and-play.”

### TECHNICAL SPECIFICATIONS

- Print Resolution: 300 dpi (High Definition).
- Technology: Thermal Transfer and Direct Thermal.
- Max Speed: Up to 200 mm/sec (8 ips).
- Construction: Heavy-Duty metal internal and external structure.
- Display: Color LCD Touchscreen with intuitive menu.
- Ribbon Management: ARCP™ anti-wrinkle system, supports up to 450m ribbons.
- Standard Connectivity: USB 2.0, Ethernet (LAN), and USB Host (for standalone printing).
- Space-Saving Design: Hi-Open™ vertical opening.
- Emulations: Automatic recognition of ZPL II® and Datamax® I-Class & DMX400.